

Avon Amateur Dancers Club

PRESS RELEASE

First Draft

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AVON REVAMPS ITS GAYE BIFFEN MEMORIAL DAY

The overwhelming success of this unique event is undoubtedly the opportunity for couples of all levels to participate in a friendly and informal atmosphere as well as commemorating an extremely talented competitor and teacher who died tragically from cancer.

This event attracts leading dancers, adjudicators and sponsors because the day offers something for everyone.

Traditionally, the programme has been interspersed with fund-raising activities and a very lively team match, with the proceeds being donated to both national and local cancer charities.

It is recognised however, that a more flexible approach is required to maintain the momentum and popularity of the event and the name of Gaye Biffen also has less significance nowadays to most of our competitors

To that end, this stellar occasion has been renamed " **The Gala Charity Day** " and will feature a diverse programme of dancing to include EADA chart rated competitions. The revamp will provide optimal dancing time with effective time control.

This event, which is firmly placed in the dancing calendar, takes place as before on the first Sunday of November at Portishead

Don't miss it !

ENDS

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